

2017 ANNUAL CAHSPR CONFERENCE

**TOWARDS AN ACCORD FOR CHANGE**



**MAY 24-26, 2017**

**HILTON HOTEL • TORONTO**

## Can A National Pharmaceutical Strategy Achieve the Pharmaceutical Triple-Aim: Access, Affordability, And Appropriateness for All Canadians

Wednesday, May 24, 2017

10:45am to 12:00pm

Toronto Ballroom

The World Health Organization recommends that countries coordinate their pharmaceutical policies to meet their obligation to provide universal access to safe, affordable and appropriately prescribed medicines. The case for a coordinated pharmaceutical strategy is particularly strong in Canada, where policies critically important for managing pharmaceuticals are controlled by different levels of government. This session focuses on the question of whether a national pharmaceutical strategy can be devised to achieve the pharmaceutical “triple-aim”: access, affordability, and appropriateness for all Canadians. Speakers will share three perspectives on this challenge. What does the evidence suggest? What are the challenges within the Canadian federation? What is the art of the possible in this area?



**STEVE MORGAN**

Professor, School of  
Population and Public Health,  
University of British Columbia



**DANIELLE MARTIN**

Vice-President of Medical  
Affairs & Health System  
Solutions, Women's College  
Hospital



**ANTONIA MAIONI**

Professor, Department of  
Political Science, Institute for  
Health and Social Policy,  
McGill University



**ADALSTEINN BROWN**

Director, Institute of Health  
Policy, Management and  
Evaluation, University of  
Toronto



### **STEVE MORGAN**

Dr. Steven G. Morgan is an expert in pharmaceutical policy who produces research that helps governments balance three sometimes-competing goals: providing equitable access to necessary medicines, managing health care spending responsibly, and providing incentive for valued innovation. Dr. Morgan is a Professor in the School of Population and Public Health at the University of British Columbia. He is also Leader of Canada's Pharmaceutical Policy Research Collaboration and founder of Pharmacare 2020, a campaign to promote evidence-informed conversation about the future of prescription drug coverage in Canada. Dr. Morgan has published over 150 peer-reviewed research papers and book chapters on pharmaceutical policy. He has advised governments in Canada and has twice served as Canada's representative on pharmaceutical pricing and innovation committees of the World Health Organization. Dr. Morgan earned degrees in economics from the University of Western Ontario, Queen's University, and the University of

British Columbia. He received post-doctoral training in health care policy at McMaster University. He has received research prizes and career awards from the Canadian Institutes of Health Research, the Michael Smith Foundation for Health Research, the Commonwealth Fund, McMaster University, the University of British Columbia, and the Canadian Medical Association Journal.



### **DANIELLE MARTIN**

Danielle Martin is a family doctor and national media commentator on the health issues that hit closest to home for many Canadian families. She practices in the Family Practice Health Centre at Women's College Hospital where she is also the Vice-President of Medical Affairs & Health System Solutions. In 2013, Danielle was named one of the Toronto Star's top "13 People to Watch" – and watch they have. Appearing regularly on CBC's The National, where she unpacks the latest in cancer research to physician assisted dying, Danielle is a strong advocate for removing barriers to care. In 2013, she helped found the WCH Institute for Health Systems Solutions and Virtual Care – a real-world solutions engine dedicated to solving the health gaps in our system. Known for her debate on the merits of the Canadian vs. American health systems, she continues to defend and define the ways that we can make our healthcare system even more worthy of our immense national pride.



### **ANTONIA MAIONI**

Professor Maioni came to McGill in 1994, and is jointly appointed to the Department of Political Science and the Institute for Health and Social Policy. Her research focuses on health-care reform and the Canadian political process. She has held visiting appointments at the Minda de Gunzburg Center for European Studies at Harvard University, the North American Studies program at Duke University, and the Robert Schuman Centre for Advanced Studies at the European University Institute. Professor Maioni served for 10 years as the Director of the McGill Institute for the Study of Canada, and is currently the Dean of the Faculty of Arts. In addition, as a commentator with media such as CTV News and the Globe and Mail, she has regularly engaged audiences in thoughtful dialogues about public policy issues.



### **ADALSTEINN BROWN**

Adalsteinn (Steini) Brown is the Director of the Institute for Health Policy, Management and Evaluation and is also the Dalla Lana Chair in Public Health Policy and the Head of the Division of Public Health Policy at the Dalla Lana School of Public Health, University of Toronto. He is a Scientist in the Li Ka Shing Knowledge Institute at St. Michael's Hospital. Past roles include the Assistant Deputy Minister for Strategy and Policy at the Ontario Ministry of Health and Long-term Care and for Science and Research at the Ontario Ministry of Research and Innovation. He received his undergraduate degree from Harvard and his doctorate from the University of Oxford, where he was a Rhodes Scholar.